

____/____/____

Dear Parents of _____,

I am excited to announce that we have partnered up with Marinos Italian Ices to introduce a new and exciting program for your child. Marinos Italian Ices is everyone's favorite local Italian ice! Marinos Italian Ices wants to give recognition to your child for each month we participate in the Marinos Italian Ices High Achievers Program! The goal I have set for your child is

_____.

If your child achieves this goal by the time period I have allotted, then he or she will receive an award certificate that can be redeemed for a FREE 12 pack of 6oz Marinos Italian Ices Cups, any flavor of your child's choosing. Marinos Italian Ices has partnered up with a local ice cream distributor, Marina Ice Cream Co., which has four convenient locations throughout the five boroughs where you can redeem the certificate.

I know that if you and I work together your child will achieve many great things!

Sincerely,

Your Teacher
